

Naturecel 793 & 793XF

Naturally derived ultrafine cellulose acetate powder that imparts a fresh natural look with appealing sensorial enhancement

Attributes & Benefits

- Best-in-class filler to achieve a natural look in loose and pressed powders
- Adds a luxurious velvety aesthetic to powders and skincare/suncare products
- Superior soft focus performance compared to synthetic PMMA and polyethylene products
- Ideal for use as a talc replacement
- Not a microplastic under ECHA
- Worldwide approval

INCI Name

Cellulose Acetate

Naturality (ISO 16128)

Natural Index	0	Organic Index	0
Natural Origin Index	0.61	Organic Origin Index	0

Suggested Applications

Pressed and loose powders, color cosmetics, hot pours and emulsion systems.

Typical Properties	Naturecel 793	Naturecel 793XF
Color	White	White
Particle Shape	Irregular	Irregular
Decomposition ° C	> 180	FALSE
Density @ 25 ° C (g/cc)	1.3	1.3
Mean Particle Size (µm)	18.5 - 23.0	10.0 - 15.0